



TEXT MESSAGING IN THE MANAGEMENT OF DIABETES AND OBESITY



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OVERVIEW

- Living Lab concept for building new innovations
- Health Reminders for text messaging

LIVING LAB CONCEPT

- User-centric development approach for designing, developing, validating and refining solutions in real life clinical environments (e.g. users designing)
- Unique team
 - Practicing clinicians with engineering and design expertise
 - University Health System
 - Experienced engineers
 - Information Experience (Usability) Lab
 - EHR vendor presence and sale force
- Almost full control of the life cycle of HIT innovations – from idea to global commercialization

HEALTH RE reminders

- Built because of Rx non-Adherence
- >3.5 billion prescriptions annually in the US
- 4 out of 5 patients leave doctors office with at least 1 Rx
- 45% of Americans are taking at least one medication
- Of these, 50% are not taking medications as prescribed
- Healthcare system cost of an estimated \$300B/year
- Hospitalizations related to non-adherence is \$47B/year
- In 2007, 32% of prescriptions were never filled!

HEALTH REMINDERS

AMBULATORY PATIENT SUMMARY

Patient Information
 L2TEST, TILL2 Female 55 years DOB: 01/24/1958 MRN: 96-00-46-08-6 FN: 60047964
 Chief Complaint: No results found
 Reason for Visit: No results found
 Primary Physician: Belden MD, Jeffrey L
 Attending Physician: No results found
 Services: No results found
 Last Visit: No results found
 Emergency Contact (0)

Consolidated Problems
 All Visits
 Classification: All
 Add new at: This Visit (diagnoses)
 Problems
 This Visit (diagnoses) (2)

Health Risk Alerts (2 Critical | 2 Important)

Alert	Alert	Alert
Tobacco Use	2 Packs/Day	
Tobacco Use	Smokeless tobacco	
Hazardous Drinking	Not screened	
Metformin 500mg TID	Not taking as prescribed	

Vitals and Measurements
 Last 24 months for all visits
 BP: Today: 122/76, Previous: 122/76

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 Hospital & Health Sciences System
 Changing medicine. For good.

HEALTH REMINDERS

isolation: visit reason:
 Health Risk Alerts (2 Critical | 2 Important)

Goals...

- > Hazardous Drinking
- > Tobacco Use
- Medication Adherence
 - Discussed with Patient.
 - Declined Intervention.
 - Enroll in Health e-Reminders...
 - Adjusted Medication.

OK Cancel

HEALTH REMINDERS

Health e-Reminders (2 of 2)

Email Address (2) Email previously enrolled: allen.mavel@cerner.com Mobile Number (1) Text and data rates may apply: 5733567640 Sprint PCS [Send Text Text](#)

<input type="checkbox"/> Dose	<input type="checkbox"/> Refill	Medication	Dose Schedules	Prescribed By
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Augmentin 875 mg oral tablet	8:00 AM, 10:05 PM	


^ Dose Schedule Detail

First Second Third Last

8:00 AM 10:05 PM 12:00 AM 12:00 AM

(Alerts will be sent for each medication with a dose alert checked)

HEALTH REMINDERS PATIENT WEBSITE


Health e-Reminders
Welcome, MAVEL ALLEN Settings | Logout

[HOME](#)
[VIEWS](#)
[CONNECTIONS](#)
[PREFERENCES](#)
[ABOUT](#)

Augmentin 875 mg oral tablet amoxicillin-clavulanate prescribed by , take **1 Tablet(s)**
Every 12 hours
No refills ordered.

I would like to schedule dose alerts.

Starting on (more options)

1 Tablet(s) at 8:00 AM with no alerts alert using text messages

and at 10:05 PM with no alerts alert using calendar events

Include in the alert message alert using emails

with no alerts

I would like to schedule refill alerts.

No refill alerts will be sent

Select the connection for this medication...

TILL2 L2TEST Dawna Mavel ALLEN MAVEL

OTHER LIVING LAB WORK

- Piloted patients uploading BP and blood glucose readings
- Plan to allow appointment reminders to be sent via text

Thank you

Questions?