



2025 -2028 Strategic Plan

Goal 1: Grow and disseminate research

Goal 2: Engage and build networks, advise and collaborate

Goal 3: Implementation

Goal 4: Sustainability

Mission

The International Society for Research on Internet Interventions (ISRII) advances global mental and behavioral health by harnessing digital tools to improve lives.

Vision

ISRII envisions a world where everyone can access timely, cost-effective, and evidence-based care—wherever they are.

Core Values

Accessibility	Diversity
Accountability	Inclusion
Collaboration	Partnership
Community	

Strategies

1. Provide and grow opportunities to disseminate research through hosting an annual scientific meeting, webinars, Internet Interventions journal, and communications.

Strategies

1. Retain and grow membership.
2. Maintain and support Special Interest Groups (SIGs).
3. Build networks and engagement in diverse communities.
4. Build networks with policy makers and leaders.

Strategies

1. Grow the focus, reputation, and influence of ISRII.
2. Grow the reach and impact of digital tools in underserved communities and groups.

Strategies

1. Continue and grow quality financial, accounting, records, and evaluation practices.
2. Implement leadership orientation, strategic planning, reporting and elections.
3. Review ISRII name to reflect contemporary terminology and focus.

