Defense Against the Dark Side: Confronting Deception and Disruption in Online Groups

Elizabeth A. Pector, M.D.



Spectrum Family Medicine
Illinois, USA
synspectrum.com



Challenges for Moderators

- The Dark Side of online groups
 - Trolls (Posters who incite conflict)
 - Fakers (Fraudulent personae)
 - Influence of Psych Disorders (Addiction, Depression, Personality Disorder)
 - Threat of harm to self or others

Major Questions

- Which problems are most common and most distressing?
- What is optimal management?
 - Response to problems
 - Guidelines



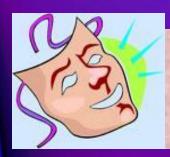
Research Strategies

- Surveys
 - Peer support moderators/members (physical/mental illness, parenting, grief)
 - Physician forum (Sermo)
- Communication with group moderators
- Literature review
 - Unpublished 2004 review, Pector
 - Public media



Definition: Trolls

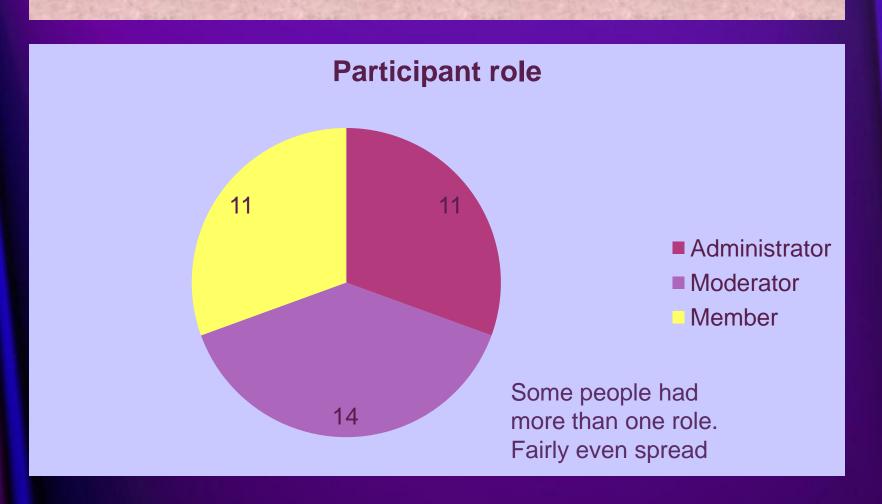
- Trolls may: irritate and disrupt groups, build false hopes, abuse kids/others, steal money.
 - Traits: Attention-seeking, antisocial.
 - Not much research (Suler 2007)
 - Sources: http://neurotalk.psychcentral.com/archive/index.php/t-11242.html, teamtechnology.co.uk/troll.htm, http://curezone.com/forums/troll.asp, http://www.nytimes.com/2008/08/03/magazine/03trolls-t.html http://www.kuro5hin.org/story/2004/5/15/19332/5961



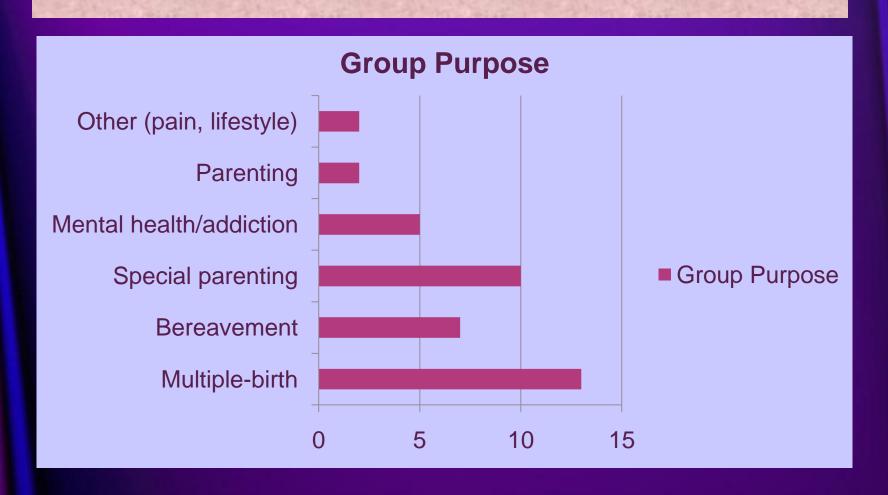
Definition: Fakers (Internet Munchhausen)

- Material posted from elsewhere on Web (e.g. health sites)
- Illness traits portrayed as caricature
- Drama in poster's life:
 - Near-fatal illness or miraculous recovery
 - Drama increases when other members get attention
 - Poster is blasé (indifferent) about crises
 - Caution: Truth sometimes IS stranger than fiction!
- Claims contradicted by later posts, or disproved
- Family/friends writing on poster's behalf have same style.
- Balance empathy with circumspection.
 - Source: Marc D. Feldman; http://www.foxnews.com/story/0,2933,526037,00.html

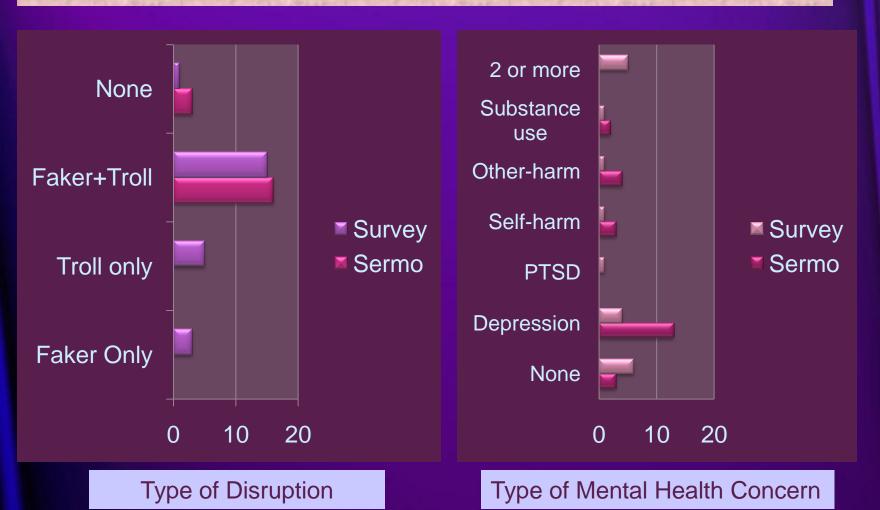
Peer Survey Participant Roles



Peer Survey-Group purpose

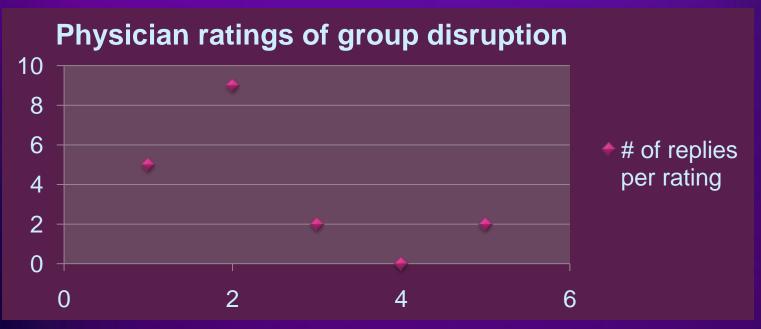


Incidence of Disruption, Mental Health Concerns



Importance of Disruption: Professional Group

Physician group: not important



1-5 Ratings: 1 = not important, 5 = extremely important

Importance of Disruption: Peer Support

Peer support: fakers & trolls > psych/addiction:

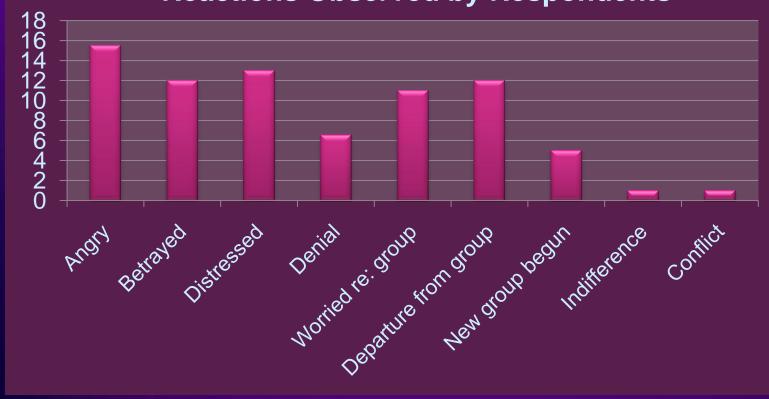
Replies per ranking



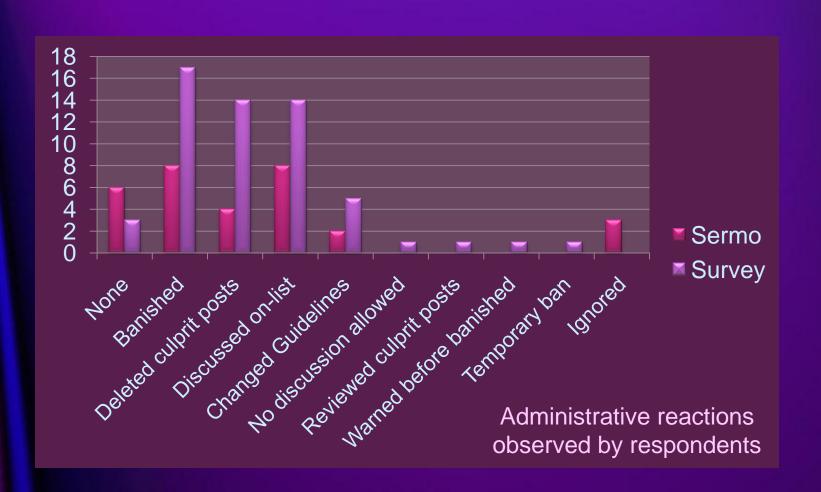
Rank of factor, 5= most important, 1 is least important

Peer Support Group Reactions: Troll/Faker

Reactions Observed by Respondents



Peer Support Admin Reaction: Troll/Faker



Defense against Dark Side

- Trolls:

 - Moderators should act offline
- Fakers: Be skeptical
 - Investigate fraud: photos, claims
 - Better to allow fakes than deny true need
- Psych disorder: Have plans for threats
- Develop strong group guidelines

Threats of Harm

- Suicidality-Educate, prevent, intervene. ISMHO input
 - Education of members (on website) about PTSD, depression
 - If threat, assess seriousness: plan, available means, support
 - Post resources: Local or online, private counseling, hotline number/website, emergency services. ? Call resource
 - Attempt to contact emergency services. Call local police with email address, ISP, IP address if these are known.
- Homicidality/threat to others
 - California Tarasoff law: Therapist duty to warn about serious threats. ? if it applies online or to peer groups. Prudent to assess threat, warn victim, notify police/protective services, refer poster. http://www.apa.org/monitor/julaug05/jn.html

Peer Survey- guidelines posted?

- The experiences of survey respondents:
 - €78%: All groups posted guidelines
 - €13%: Some did, some didn't post them
 - **№**9%: No groups posted guidelines

Group Guidelines

- Netiquette
 - Avoid flames, rants, spam, "me-too." Alert in subject re: sensitive topics (i.e. religion; new pregnancy in a loss group)
- Respect differences: situations, opinions, culture.
 - Avoid discrimination, personal attacks, obscenity.
 - Don't "prescribe" solutions. There are many ways to cope.
- Be honest but careful.
 - o If you suspect dishonesty, tell moderator.
 - Provide validating information when requested.
- Research/surveys: ? Require moderator approval.
- Confidentiality: What is said in group stays there.
- No professional advice/treatment in peer groups.
- Consequences: warning, "censorship," banishment.

Words of Wisdom

- "Early in our "life" we had a moderately serious problem with trolls, fakers and trouble makers... Over time, a change in management strategy and finely tuned troll radar made this a minor issue. In the last 2 or 3 years, the most disruption we've had were a few members [whose] mental health issues caused them to be openly hostile ...and [1-2] members with substance abuse issues, swiftly dealt with, negligible wake." SB, Preemie-l
- Fast, progressive discipline, focus on rule violation, not person.
- Members angry when moderators support faker/troll.
- Don't announce or "out" a troll/faker on-list. (More disruption).
- Legitimate people may create fake persona on same list!
- Intervening for suicidal ideation 'traumatic,' but led to treatment.
- "Toxic" people not good; group better after they leave.

Take-home Points

- Most distress: Fakers, trolls, threats of harm.
- Least distress: Psych disorder, addiction.
- Moderators need training & support
 - Group process, guidelines, consequences
 - Ignore trolls on-list, ban or moderate them.
 - Investigate fakers/fraud, confront off-list
- Group welfare outweighs individual
 - Dismissed individuals need referrals
 - Trolls/fakers: Treatments? Legal/tech?

Further Reading/Resources

- Online interactions, conflict resolution:
- http://wwwusr.rider.edu/~suler/psycyber/therapygroup.html
- http://www.kalimunro.com/article_conflict_online.html
- Example ground rules:
 - Preemie-L http://www.preemie-l.org/forumrules.html
 - MOST (Mothers of Supertwins)
 http://www.mostonline.org/agreement.htm
 - ISMHO http://www.ismho.org/mailing_list.asp