

# Internet-guided self-help for communities: Socioscientific challenges

Arise now in UK as national regulatory body (NICE):

1. recognises efficacy and cost-effectiveness of computer-aided CBT (CCBT)
2. recommends rapid implementation nationally
3. Dept. of Health is supporting that implementation

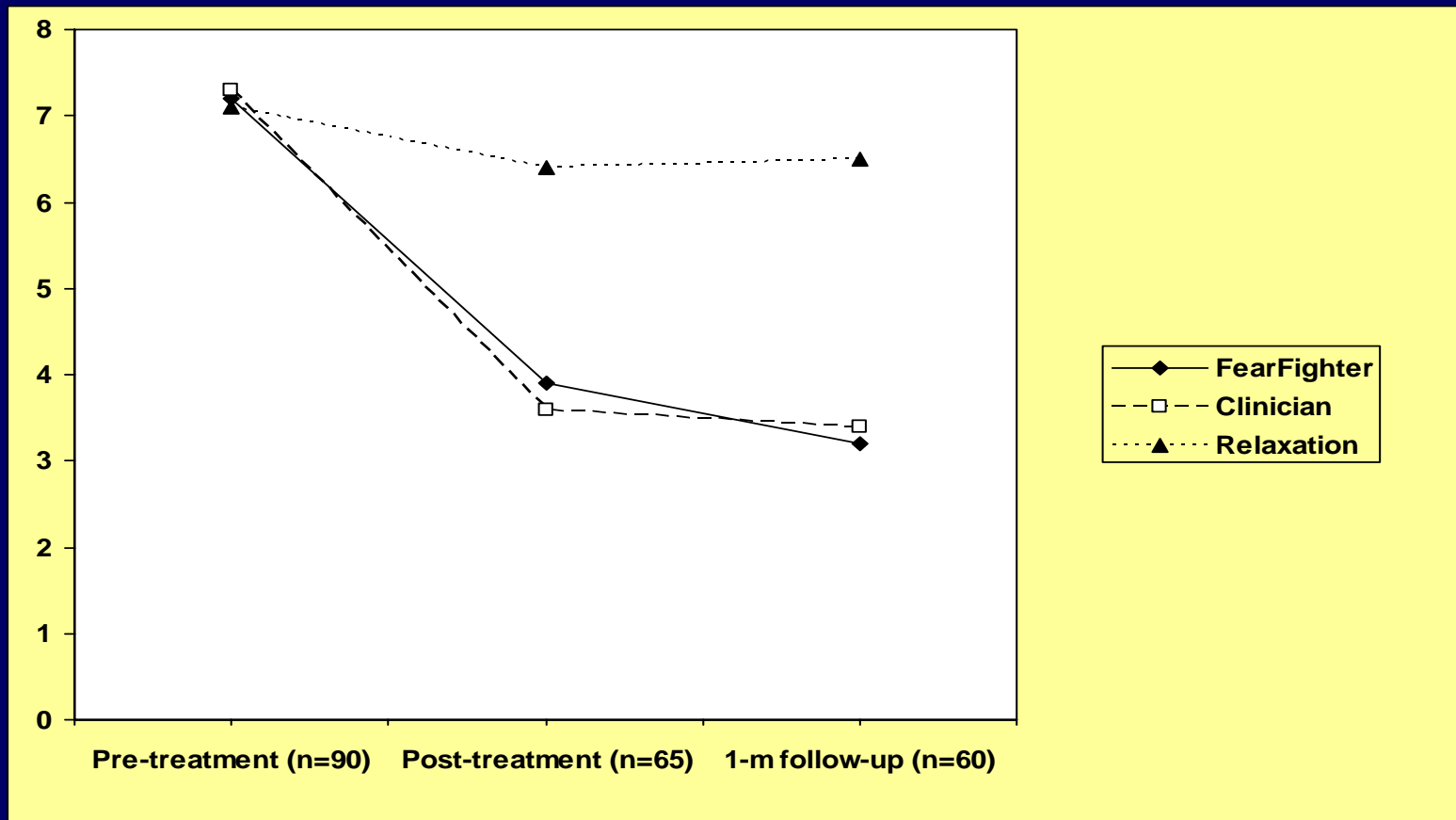
## 9 outcome studies of *FearFighter*

- Early: on standalone computer in a clinic + brief support face-to-face from a therapist
  - 3 open studies (*Shaw et al 1999; Kenwright et al 2001, Marks et al 2003*)
  - 1 RCT (*Marks et al 2004*)
  - [2 RCTs education (*McDonough & Marks 2002; Gega et al 2005*)]
- Later: on **internet** at home + brief support by helpline, email or MSN
  - 2 open studies (*Kenwright et al 2004; Scottish Highlands study 2006*)
  - 1 RCT (*Schneider et al 2005*)

# *FearFighter RCT 1* $n=80$

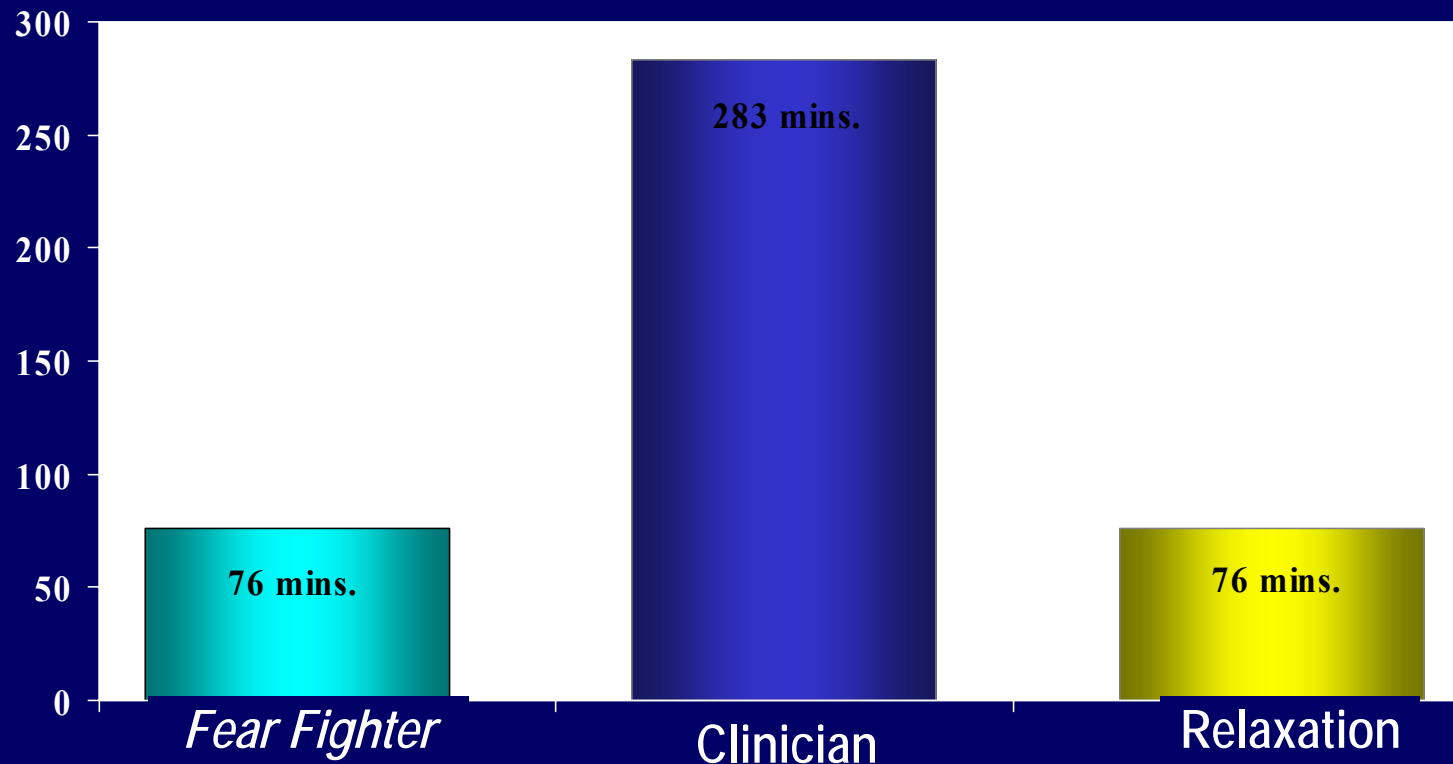
## *Main Problem*

*Marks et al 2004*



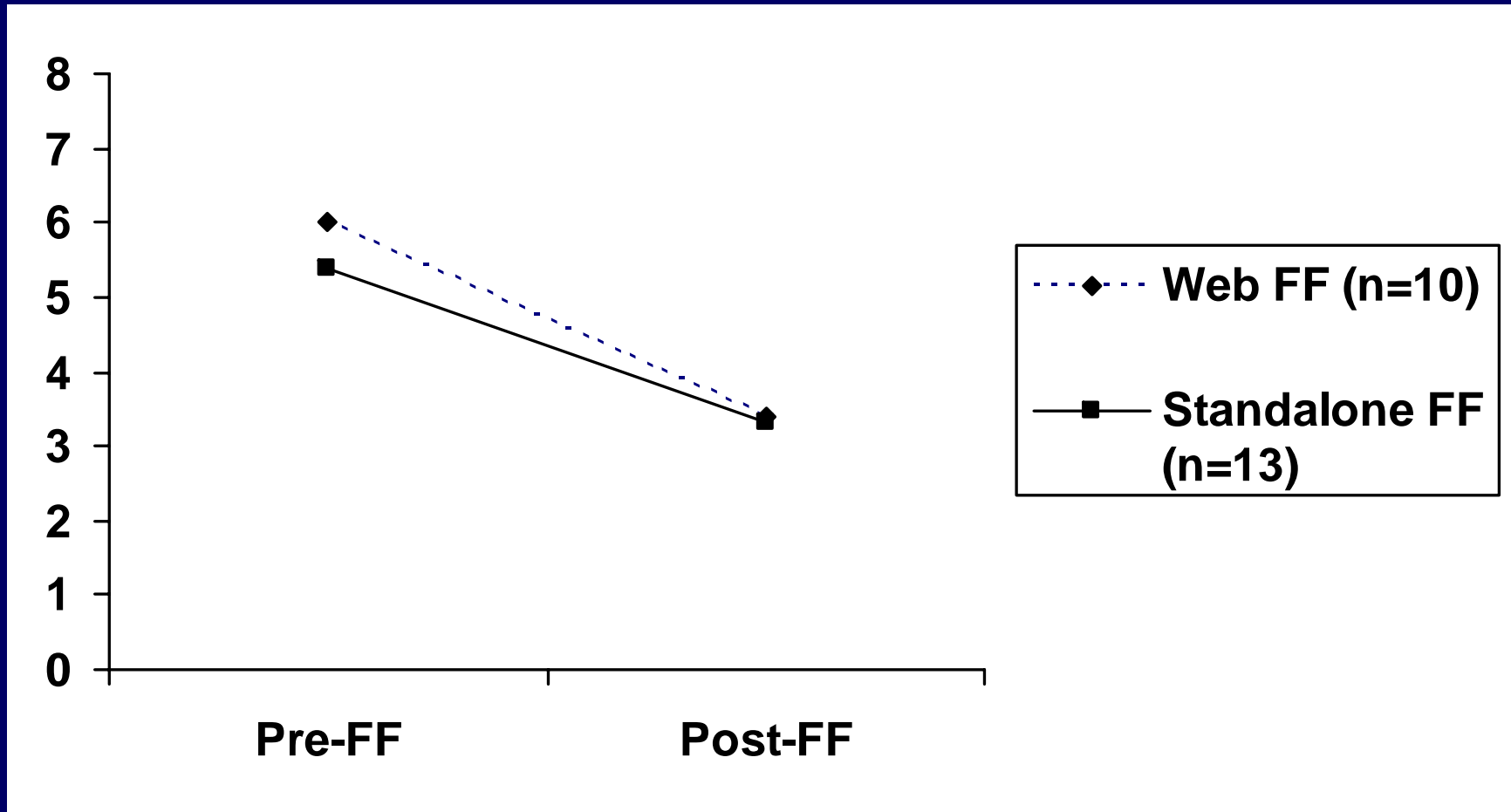
*FearFighter* RCT 1: n=80  
total therapist contact time

*Marks et al 2004*



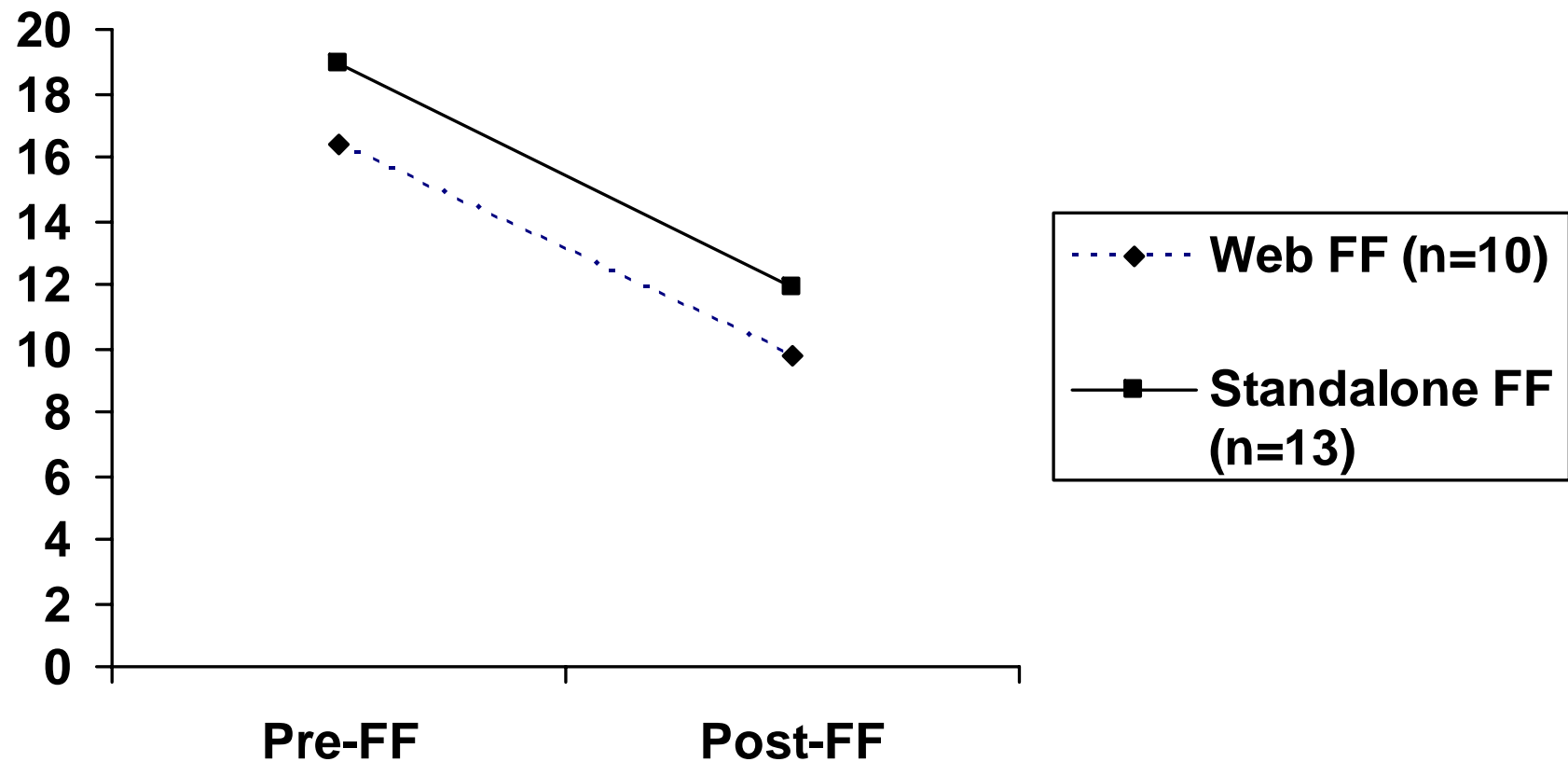
# netFearFighter at home: pilot *Kenwright et al 2004*

## Global phobia (Fear Questionnaire)



# netFearFighter at home: pilot *Kenwright et al 2004*

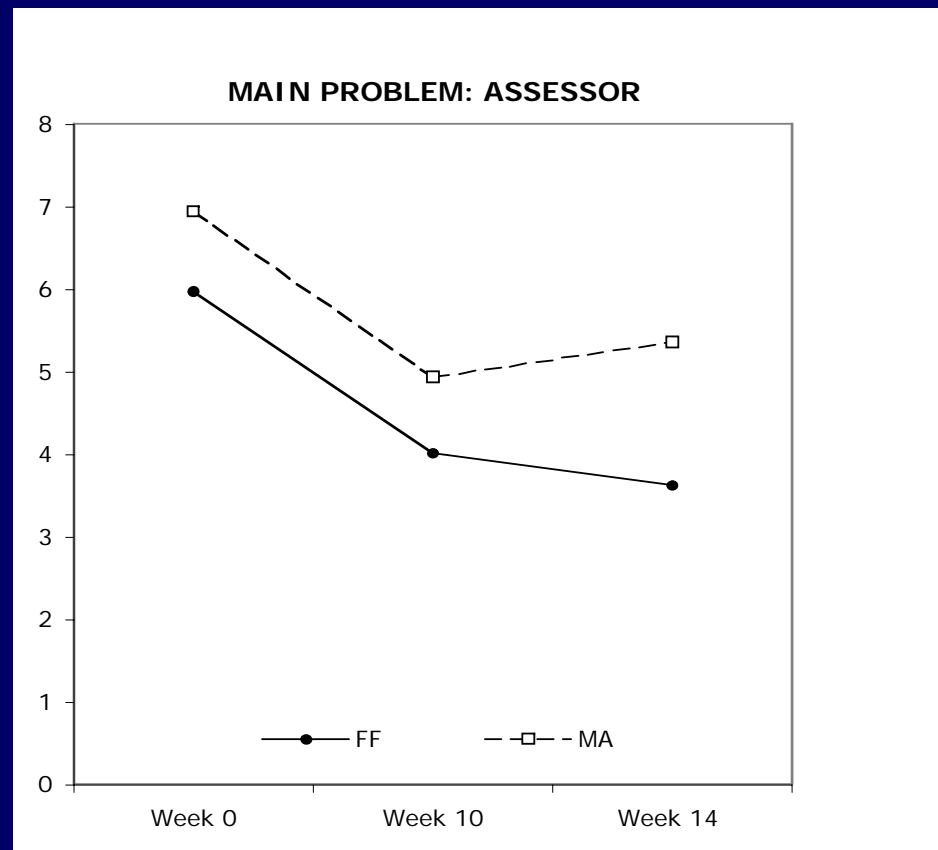
## Beck Depression



# *netFearFighter* at home: RCT

S

*Schneider et al 2005*



# *Scottish Highlands open netFF study*

Independent of *FF* developers 2006

-32 phobic/panic anxiety pts. (60% GP-, 15% self-referred), used net*FF* at home or elsewhere

-By week 10, pts. improved sig. on (*ES in italics*): FQ agoraphobia (.95), social phobia (.97) & anxiety/depression (.99), HADS depression (.76) & anxiety (.82), Beck Anxiety (1.46), work/social adjustment (.66), global improvement

-Gains similar to those with face-to-face CBT

-Gains maintained at 4.5m follow-up



# National Institute for Clinical Excellence (NICE) in England & Wales (*like FDA*)

- *Feb 2006*: recommends *FearFighter* as an option for delivering CBT to manage panic and phobia (1.3)

- ..for stepped care of anxiety (panic disorder +/- agoraphobia, & GAD) in primary, secondary & community care (4.3.9)

- requires PCTs (healthcare authorities) to supply *FF* within 1 year

# Rapid national implementation raises new challenging questions

Open studies, RCTs & meta-analyses rightly ask:  
*randomisat. concealed? raters blind? improvement  
signif. statist. & clinically? p, ES, CI, RR, SMD ..?*

**BUT** after above find efficacy, can't answer  
community-implementation issues

*(CCBT easier to disseminate via net than IVR or CD-ROM)*

## New questions:

Cost-effective funding of CCBT dissemination, support, maintenance & monitoring?

- who** pays? *patient? government? insurers?*
- licence unit?** *per user? per region (UK Primary Care Trusts pay for unlimited FF access by all pts. from UK communities of 200,000 people upwards)? nationally?*
- licence duration?** *year? 3 years? unlimited?*
- personal-password access** given by? *(in UK: PCTs)*

**Why not universal free access? No free lunch:**  
Someone must pay for health care e.g. drugs, pace-  
makers, prostheses, professional/support time..

- CCBT systems cost \$2-6 million (*medications cost \$250 million*)  
to develop, test in repeated open trials & RCTs, apply for &  
get regulatory approval (*FF began 10 years ago*)
- after approval, netCCBT must be maintained & monitored
- helpline user-support: *?only 15% of usual face-to-face CBT time*  
*if no support: attrition often 70% to 99%*

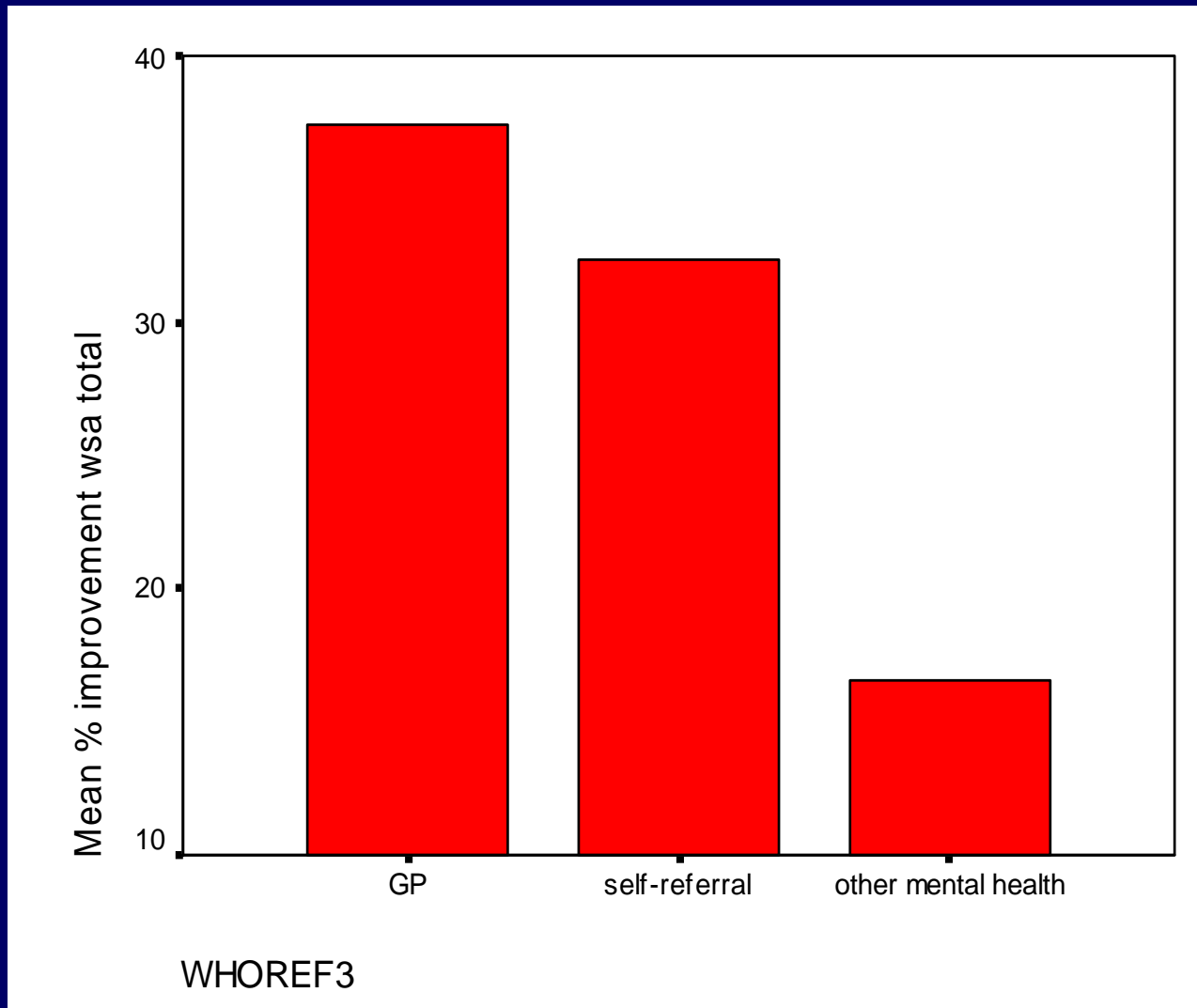
## New questions:

Is CCBT best as 1<sup>st</sup> step in health care?

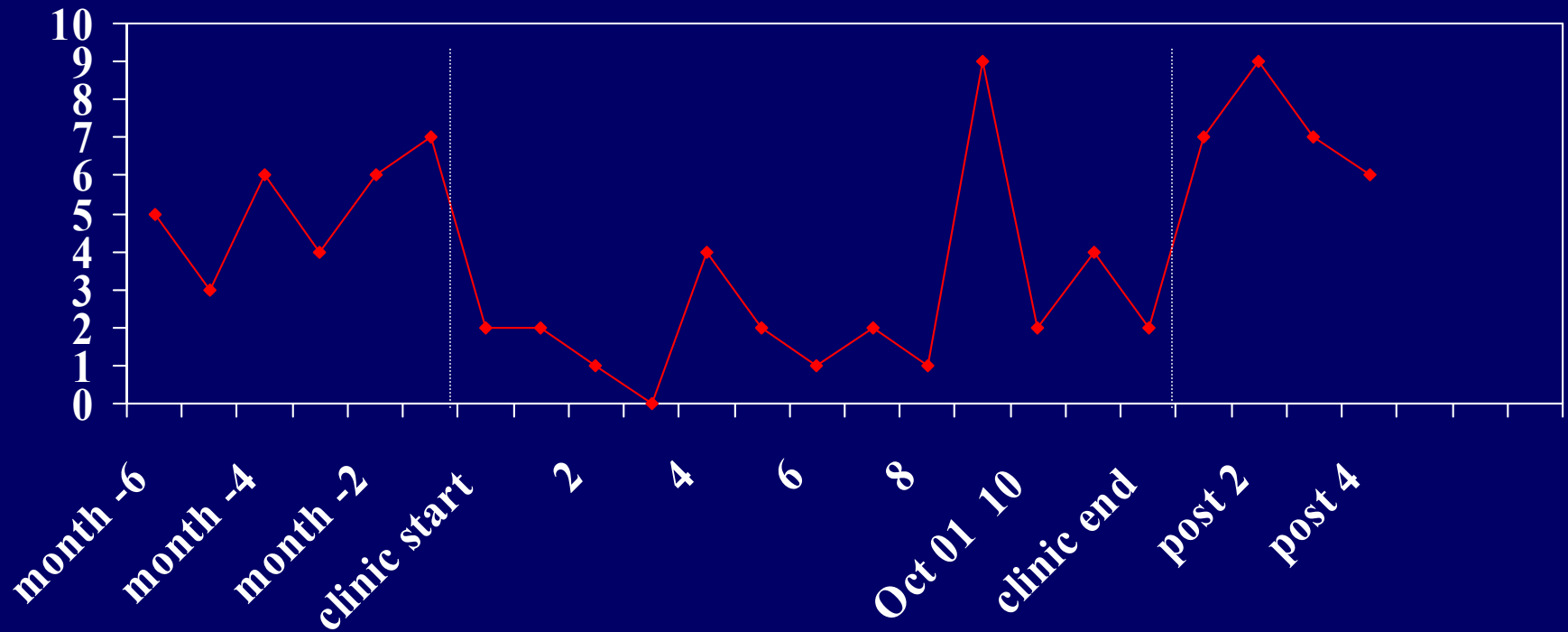
- ↑ completion & gains if 1<sup>st</sup> than later step in care
- early referral best by primary care staff or client
- ↓ GP referrals to more costly secondary care

# In a CCBT clinic

GP/self referrals did best ( $n=108, p<.01$ )



# Early referral to CCBT clinic ↓ by 80% total GP referrals to secondary mental health care



## New questions: Screening: any? when? how? training?

- if no screening: *likely huge attrition, low gain*
- screening by ?questionnaire *by net, email or post*  
then ?live *by phone or face to face?*
- who should screen & monitor that?
- training of screener: *can be brief*



# New questions:

## CCBT uptake & outcome

- of total estimated no. of sufferers in region & nationally: *% referred, start, complete CCBT?*
- factors affecting above? *publicity to professionals & public, type of support, features of sufferers ..*
- clinical/social/cost-effectiveness outcome?  
*impact on user, family, health care use..*
- can community-wide CCBT free for users  
↓ *chronicity & prevalence of disorder/s?*

# SCREENING QUESTIONNAIRE 16 Feb 2005

Computer-aided self-help for panic/phobia (*Shortened from original*)

Your completing this form will allow us to judge if *FearFighter* will suit you. Your answers will be **strictly confidential to staff**.

Name *Mary*    Age: *61*     Female    Occupation: *bookkeeper*

1. Can you briefly describe your MAIN PROBLEM/S in your own words? *Can't fly or be in enclosed situations e.g. lifts, train toilets, cars, or anywhere similar unless door is unlocked. Coaches OK*

2. How long have you had the above problem/s? *45 years*

3. Did your problem start after a specific event or situation?

YES       NO

If yes, please describe that briefly: *?After having a tooth extracted when the dentist used gas & air to anaesthetise. I remember feeling absolute terror & trying to remove the mask, as clearly as if it happened yesterday.*

4. Do you feel anxious or worry much of the time? YES       NO

5. Do you avoid any objects/situations/places/events/people because they make you anxious?  YES       NO      If yes, give examples:  
*Avoid anywhere I will be shut in a confined space*

6. Do you check, do things repeatedly, or carry out rituals, in either thought or action, more than most other people do? YES       NO

7. Choose a number from the scale below to show how much you are troubled by feeling miserable or depressed: *claustrophobic* **X**

0 ----- 1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- **8**

Hardly at all	Slightly disturbing/ not really disabling	Definitely disturbing/ disabling	Markedly disturbing/ disabling	Very severely disturbing/ disabling
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8. What things bring you down or make you feel miserable and depressed? *I cannot drive since being locked in a car which I couldn't get out of. My life is terribly limited because of my claustrophobia. I long to fly and visit interesting places and family who live abroad.*

9. Has you recently thought of harming yourself or taking your own life? (please choose a number on the scale below)

**X**

**0** \_\_\_\_\_ **1** \_\_\_\_\_ **2** \_\_\_\_\_ **3**

Definitely not	Has crossed my mind but I wouldn't do it	I seriously considered it but I stopped myself	I would do it given the opportunity
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11. Have you any serious physical illnesses? YES  NO

12. Do you take prescribed, or over-the-counter, medication/s for either physical or mental health problems?  YES  NO

*bendroflumethiazide 1 x 2.5mg daily to control raised blood pressure*

13. Do you use illicit drugs/substances? (this information is strictly confidential)

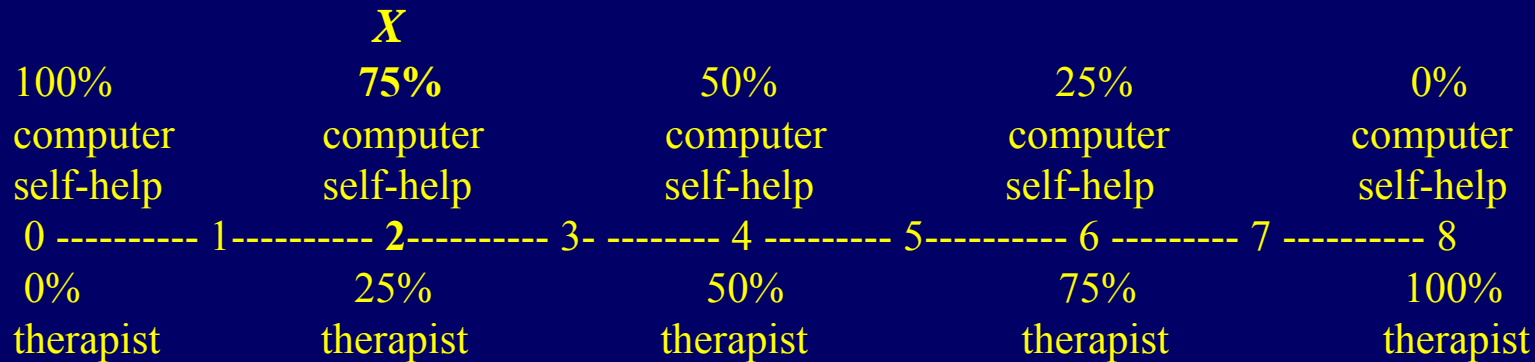
YES  NO

14. How much alcohol do you drink a week altogether? *7 glasses of wine*

15. How much might computer-aided self-treatment help people to overcome problems such as yours?

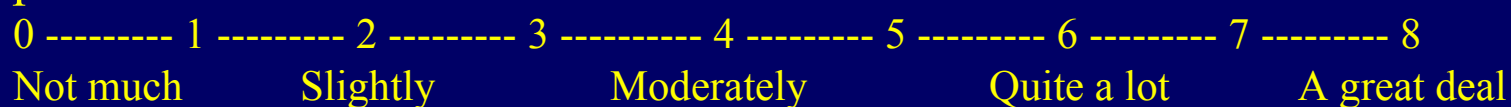
0 ----- 1 ----- 2 ----- 3 ----- 4 ----- 5 ----- 6 ----- 7 ----- 8  
Won't help                      Slightly                      Moderately                      Quite a lot                      A great deal

16. How much of your treatment would you prefer to be guided by a therapist and how much by a self-help computer-system?



17. If you overcame your problem, what would be important for you to be able to do, that you cannot do now? *Fly & use lifts*

18. How much would your life change for the better if you overcame your problem?



19. Part of a self-help program involves spending time carrying out daily homework tasks. Could you do this? **X** YES NO If yes, how long would you be prepared to spend carrying out these tasks each day? *3 hours*

# New questions

## Brief support for netCCBT users

- duration? *total of  $\leq 1$  hour in all over 13 wks by helpline, email, SMS*
- scheduled or on demand?
- by whom? *? anyone empathic who's used the CCBT system/s as a 'pretend patient' & learned to answer users' frequently asked questions*
- from where? *local, regional, national?*
- training duration for supporters *? 3 days per CCBT system supported*

## ***FRENCH PATIENT IN FRANCE MSN chat messages***

*(Stuart = supporter)*

***27/02/2005 16:17 Stuart pasted to Sylvie her problem on Screening Questionnaire:***

***“In 2003 a problem of anxiety and panics recurred which I last had at least 15 years before and which had been almost completely resolved. I was travelling in my car on the motorway; my husband was driving. Suddenly a terrible panic appeared, and I could not breathe any more and this got worse over time. My lungs felt blocked”***

***31/03/2005 09:35 Stuart to Sylvie Hi Sylvie: How are you getting on with FF?***

***09:35 Sylvie to Stuart Hi Stuart! well, ...I am working slowly but surely!***

***09:36 Stuart to Sylvie Excellent: its a long haul***

***09:37 Sylvie to Stuart Yes you're right! I have many different triggers so I think it will be long. And I don't expect to solve each problem in one week, for some of them it will not be possible as I need somebody to help me regularly and I need to set up a certain "organisation" in that case***



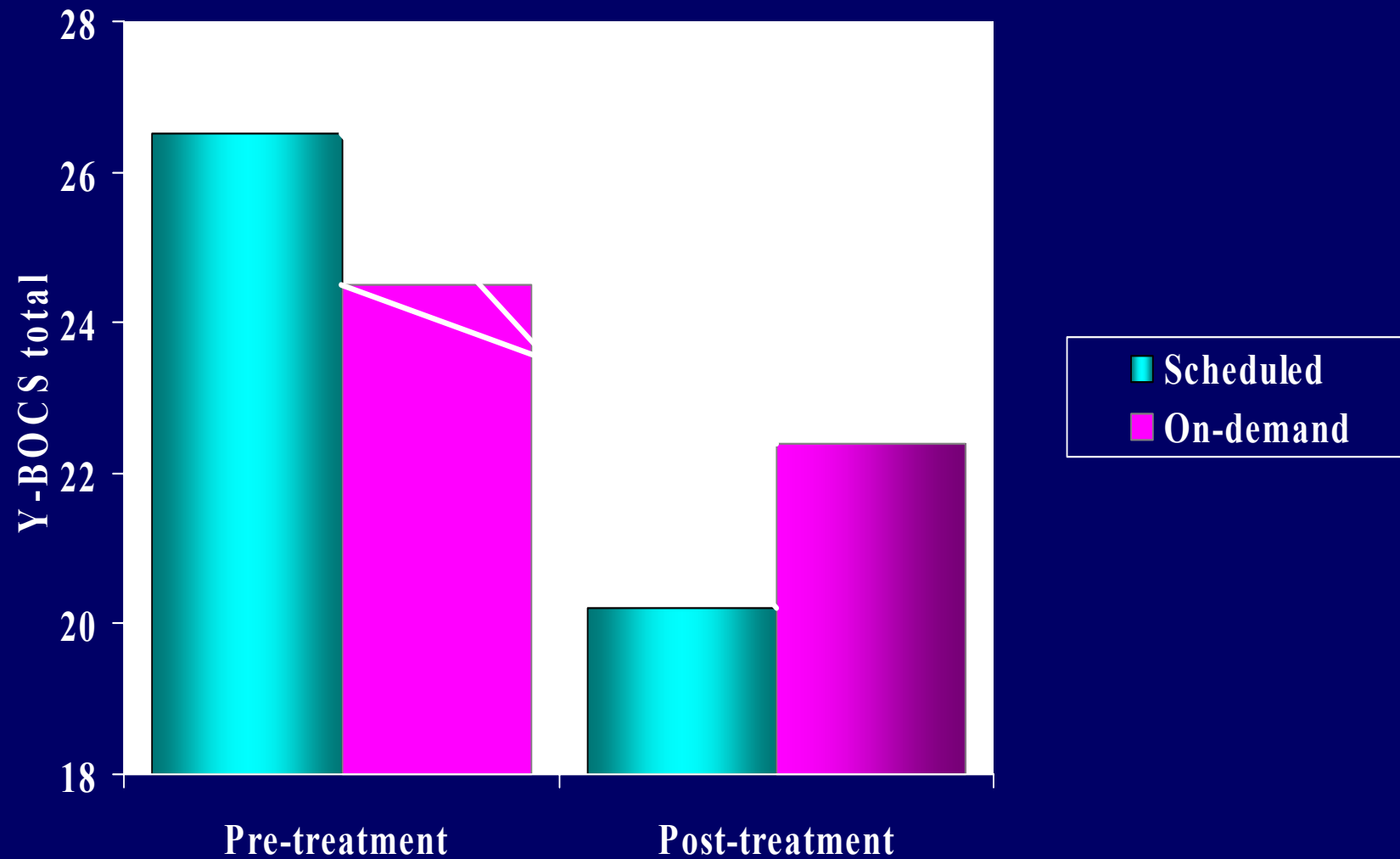
*31/03/2005 09:38 Sylvie to Stuart* **My first trigger was to try to bear to stay at home alone long enough. And I am working on it**

*09:38 Stuart to Sylvie* For each trigger you usually need about 10 practices on goals to resolve it, each one being a little harder. The good news is for each success other triggers often go away too. But you can never say which ones! Bon Chance!

*09:39 Sylvie to Stuart* **Well ! I hope it will be the case for me! .....**

# *BTSteps* RCT 2: Scheduled phone support enhanced OCD outcome ( $n=44$ , $p<.01$ )

*Kenwright et al 2005*



## New questions: How to track wide-scale implementation of netCCBT?

- number**: referred for CCBT? screened? given access?  
starting? completing?
- time from referral to**: each stage above?
- users' improvement in**: main problems? work/social adjustment? healthcare resource use?
- brief live support**: by whom? same supporter each time? scheduled/on demand? mean total time per pt? content?
- perceptions**: by users? staff? community?

# CCBT speeds not only self-help but also professional education & research

-in 2 RCTs, *FF-education* ↑medical students' & nurses' knowledge of panic/phobia & CBT almost as much as did face-to-face teaching

*McDonough & Marks 2002; Gega et al 2005*

- CCBT enhances research into process & outcome